



JUST WHEN YOU THOUGHT STAY POSITIVE COULDN'T GET MORE POSITIVE, WE HAVE MANAGED TO PARTNER WITH THE ICONIC MUHARRAQI STUDIOS TO LAUNCH A COLLABORATION WITH ONE OF THE LEADING DESIGN STUDIOS IN MANAMAH - BAHRAIN, WITH THE AIM TO IMPROVE AND EXPAND OUR PROJECTS, PRESENCE AND EXPERIENCES IN THE GULF & MENA REGION.

THE COMBINED DECADES OF EXPERIENCES IN THE fIELDS OF BRANDING, CREATIVE DESIGNS, SOCIAL MEDIA MANAGEMENT, DIGITAL MARKETING, ARCHITECTURE & MASTERPLANS, 3D ANIMATIONS, CHARACTER DESIGN AND MANY MORE WERE THE BASE OF OUR SUCCESSFUL PARTNERSHIP. WE HAVE WORKED ON SOME OF THE LARGEST PROJECTS IN THE REGION OVER THE PAST YEARS AND COLLABORATED WITH LEADING LOCAL & INTERNATIONAL BRANDS.

WE ARE VERY EXCITED ABOUT OUR CONTINUED COLLABORATION AND WOULD LIKE TO GUIDE YOU THROUGH THE LAUNCH OF THIS COMBINED PORTFOLIO AIMING TO PROVIDE YOU WITH THE VERY fIRST IMPRESSION OF OUR CREATIVITY.

SIT BACK, RELAX & ENJOY!









WHOM WE SERVED



































































































































































BRANDING

SOCIAL MEDIA

CATALOGUE & COMPANY PROFILES

3D CHARACTERS

EVENT MANAGEMENT

RED CUBE - SMART BOX

ARCHITECTURE - MASTER PLANS

TOWERS

SPECIAL PROJECTS

INTERIORS

CITY VIEW - TOUCH

VIDEO PRODUCTION & ANIMATION

O1-BRANDING

AS DESIGN ENTHUSIASTS WITH EXTENSIVE EXPERIENCES IN PROJECT WORLDWIDE, WE COUNT AS ONE OF THE LEADING BRANDING SPECIALISTS IN THE REGION. OUR BRANDING EXPERIENCES INCLUDE GOVERNMENTAL PROJECTS AS WELL AS BRANDING PROJECTS FOR COMPANIES OF ALL SIZES. BRANDING & REBRANDING PROJECTS START OFF BY GETTING TO KNOW MORE ABOUT THE COMPANIES / ENTITIES WE ARE SERVING, BRAINSTORMING SESSIONS WITH COMMUNICATION SPECIALISTS & EXPERTS IS MANDATORY IN SUCH PROJECTS AND HAND SKETCHES OF THE CONCEPTS ARE THEN DEVELOPED BEFORE FINALIZING THEM WITH COMPUTER GRAPHICS USING VECTOR BASED PROGRAMS.



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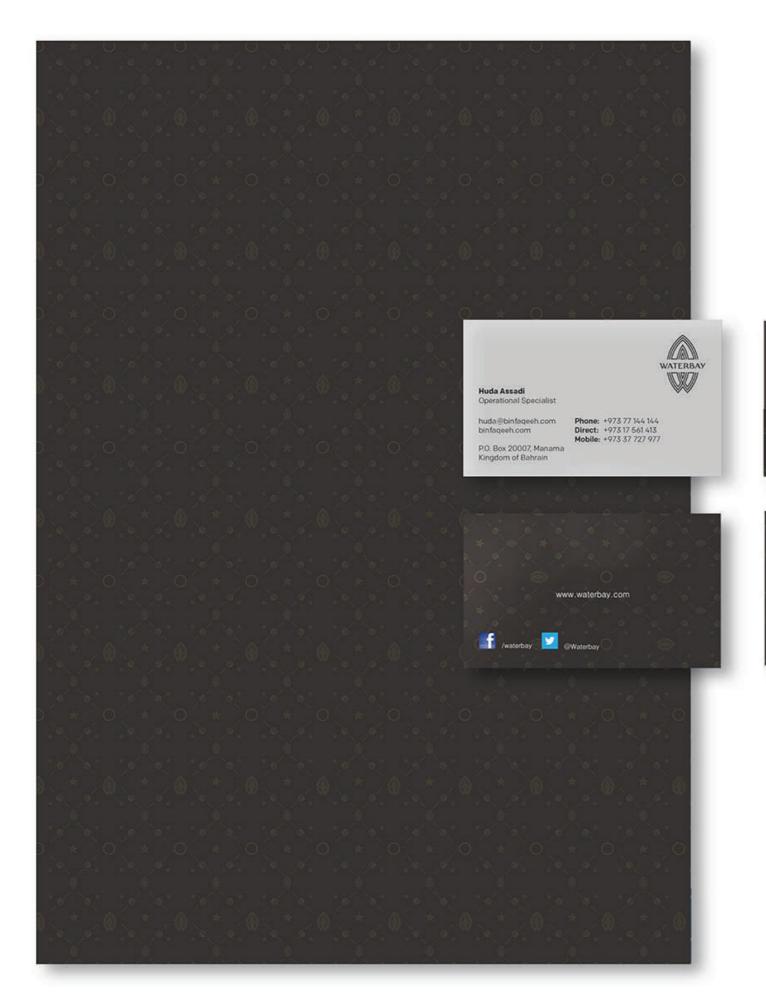
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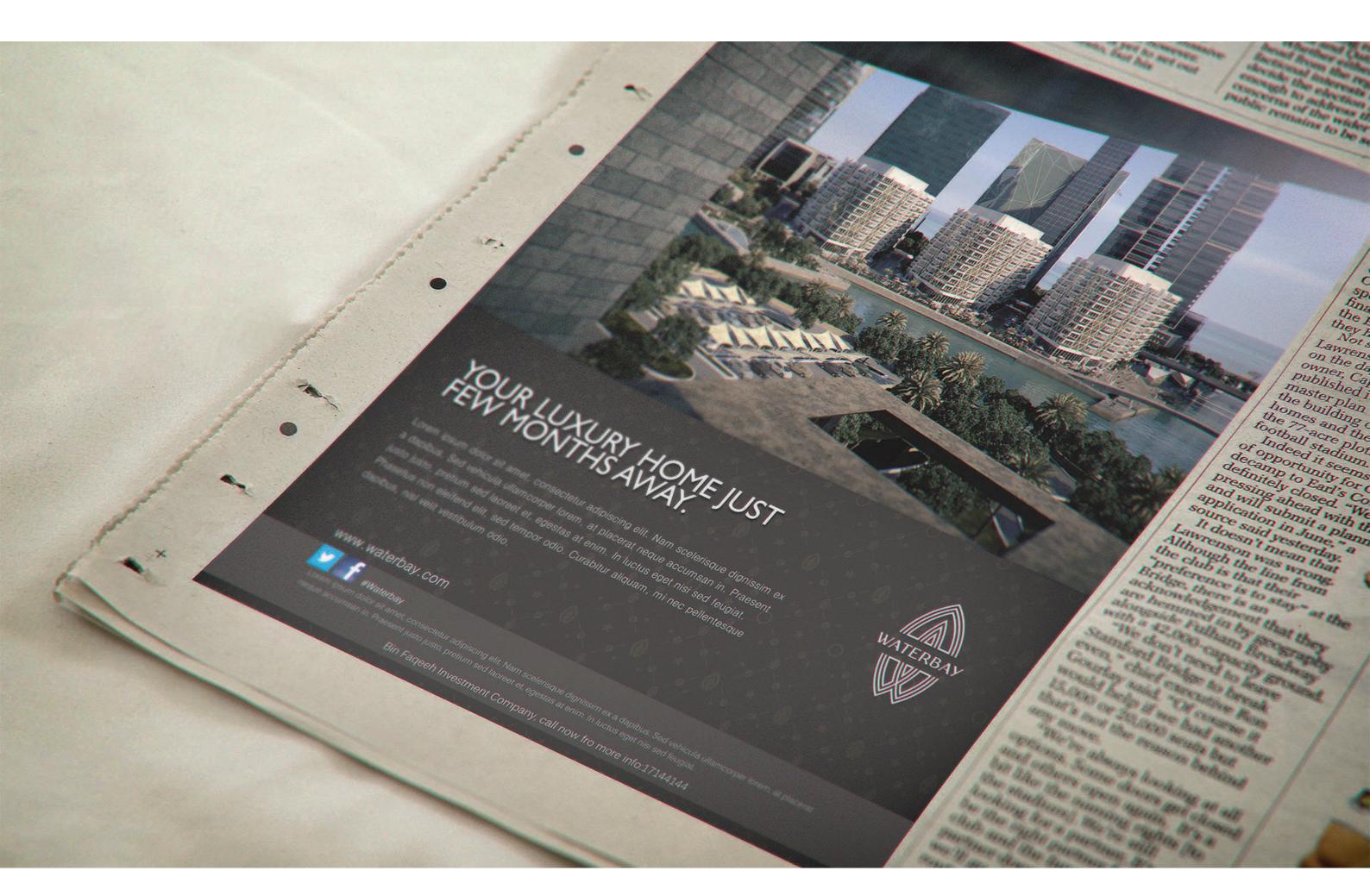
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MINISTRY OF INTERIOR





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BEDU CAFÉ



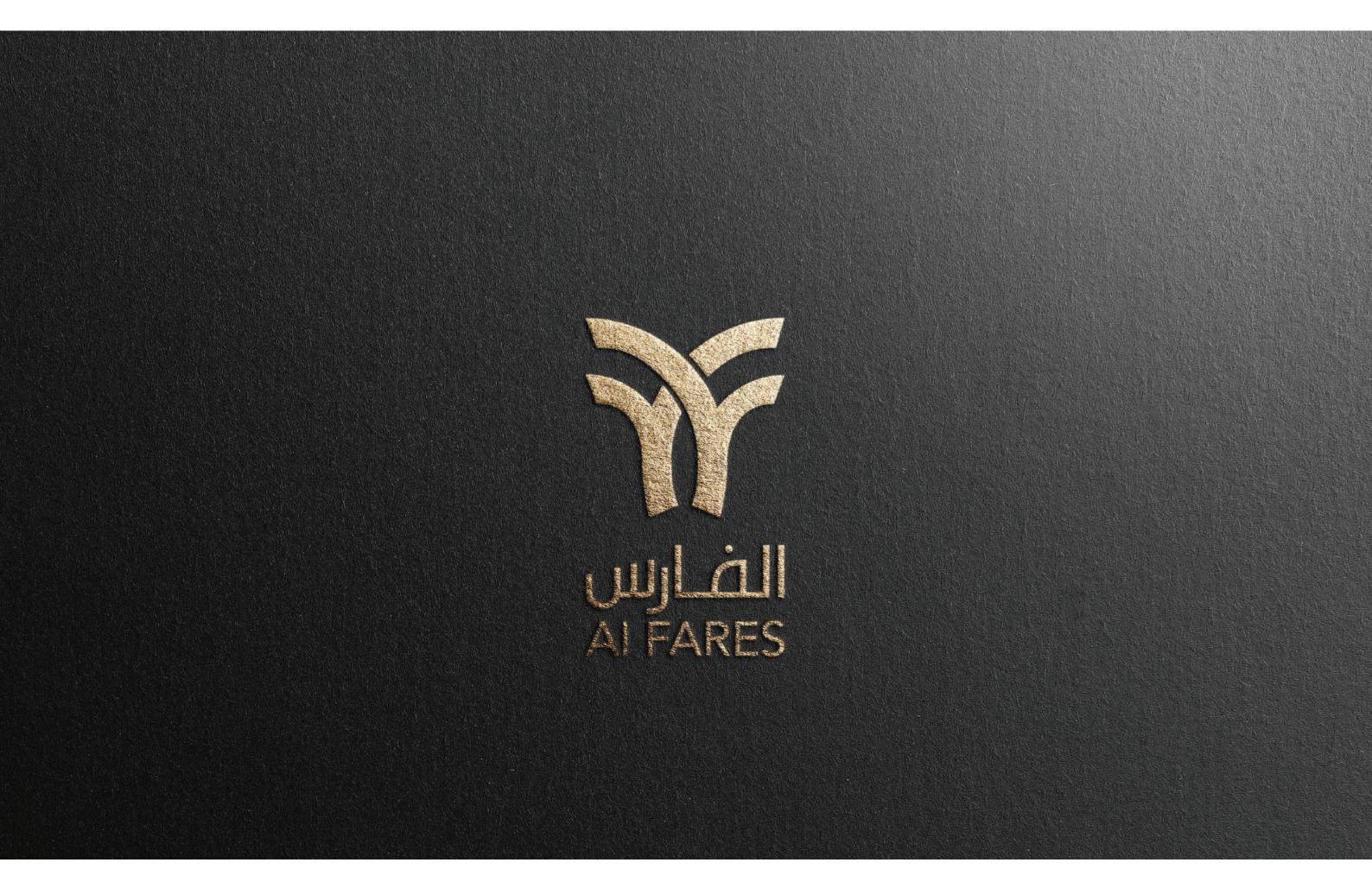
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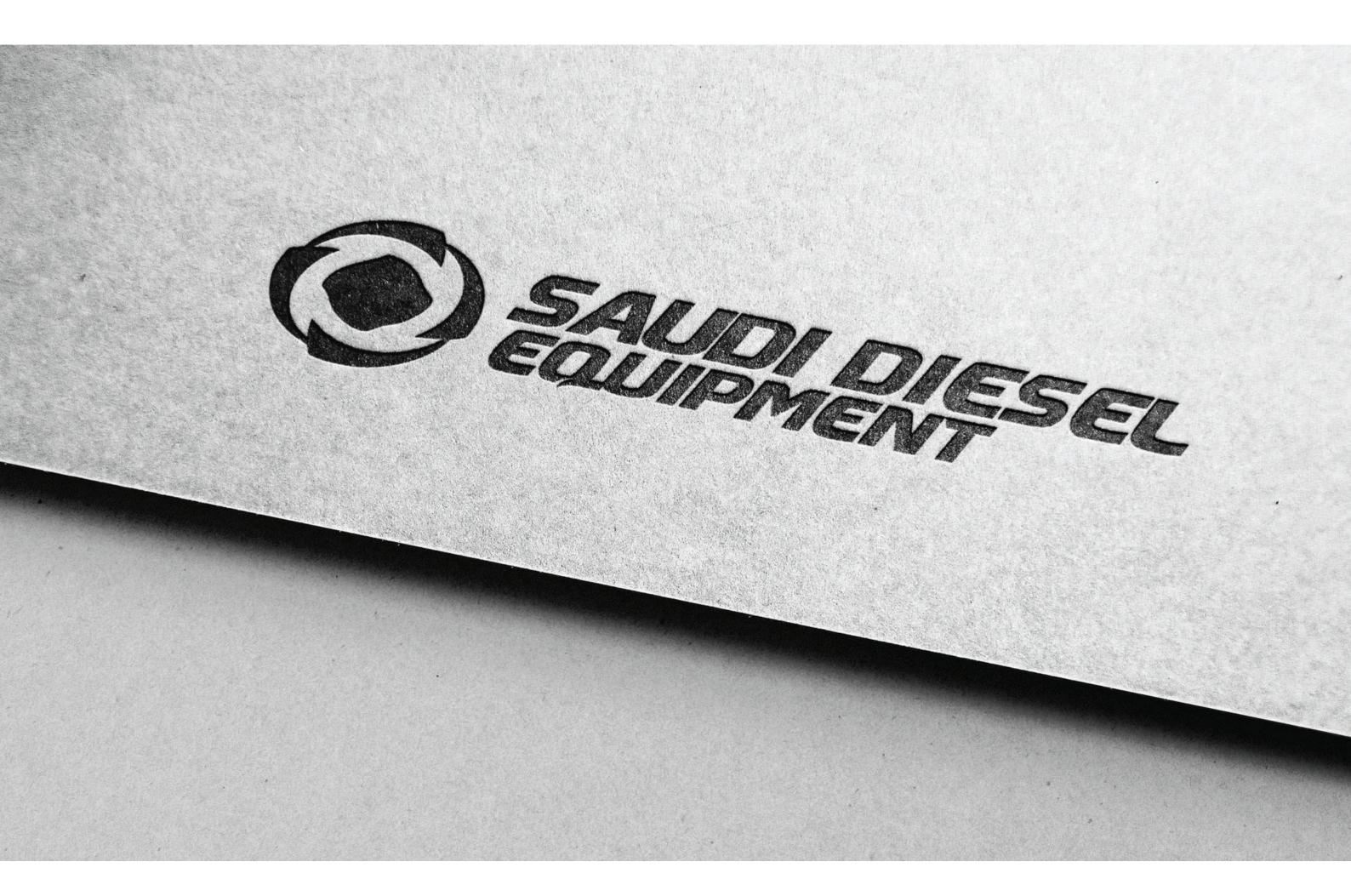
ABDUL AZIZ HAMAD AL-FARES & SONS CO



ABDUL AZIZ HAMAD AL-FARES & SONS CO



ABDUL AZIZ HAMAD AL-FARES & SONS CO







02-SOCIAL MEDIA

WITH THE DIGITAL TRANSFORMATION WE ARE CURRENTLY WITNESSING, ALMOST %95 OF BUSINESSES ARE FOCUSING ON SOCIAL MEDIA PLATFORMS TO GRAB THE ATTENTION OF THEIR AUDIENCES THROUGH THE SMALLER SCREENS. OUR DIGITAL MARKETING TEAM HAS WORKED ON SEVERAL SOCIAL MEDIA MANAGEMENT PROJECTS FOR COMPANIES ACROSS THE KINGDOM OF BAHRAIN & SAUDI ARABIA. WITH THE EXTENSIVE REACH & AUDIENCE SEGMENTATION AVAILABLE ON THE DIGITAL PLATFORMS, COMMUNICATING WITH YOUR TARGET AUDIENCE IS BECOMING EASIER AND MORE EFFICIENT. NO MORE LOADS OF BUDGETS ARE REQUIRED TO SPREAD AND COMMUNICATE YOUR MESSAGES. OUR TEAM HAS GAINED YEARS OF DIGITAL MARKETING AND IS READY TO REPRESENT YOUR COMPANY / PRODUCTS IN CONJUNCTION OF OUR DESIGN TEAM WHO WILL WORK ON THE OVERALL THEMES & DESIGNS OF POSTS











JOFFREY'S COFFEE



ABDUL AZIZ HAMAD AL-FARES & SONS CO

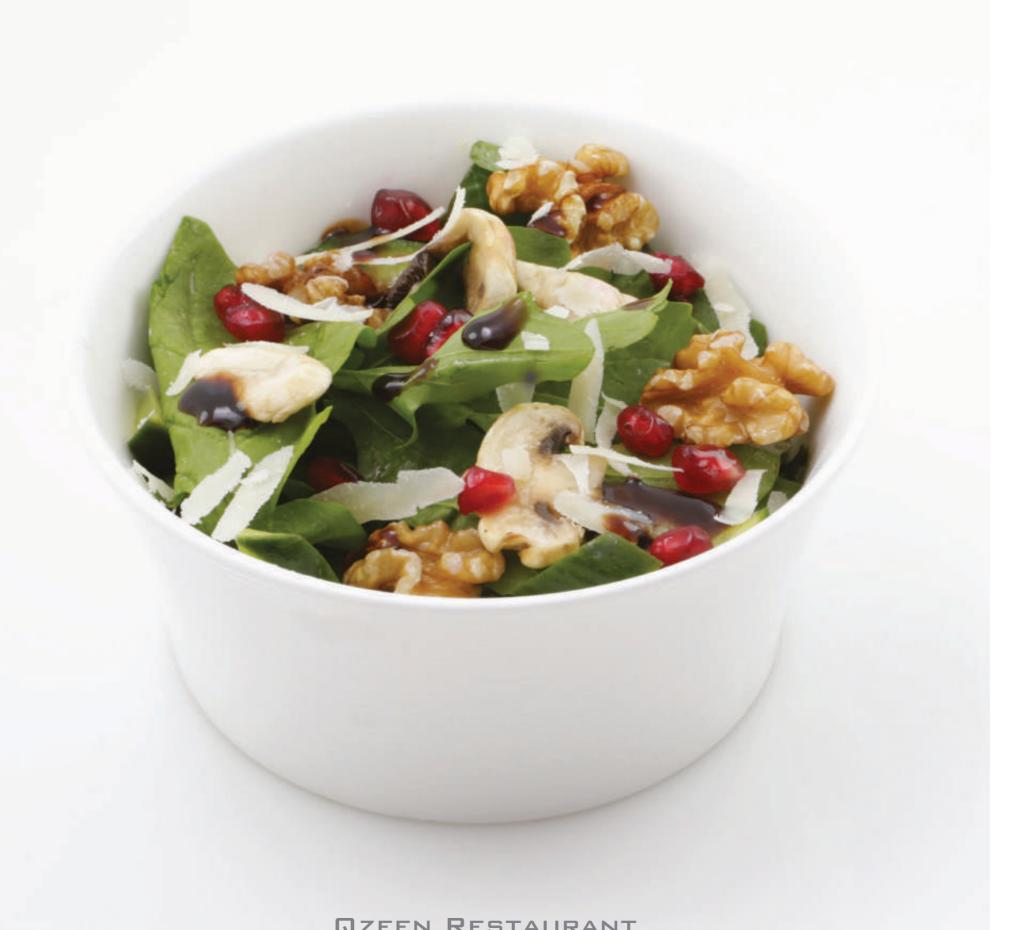








ABDUL AZIZ HAMAD AL-FARES & SONS CO



QZEEN RESTAURANT

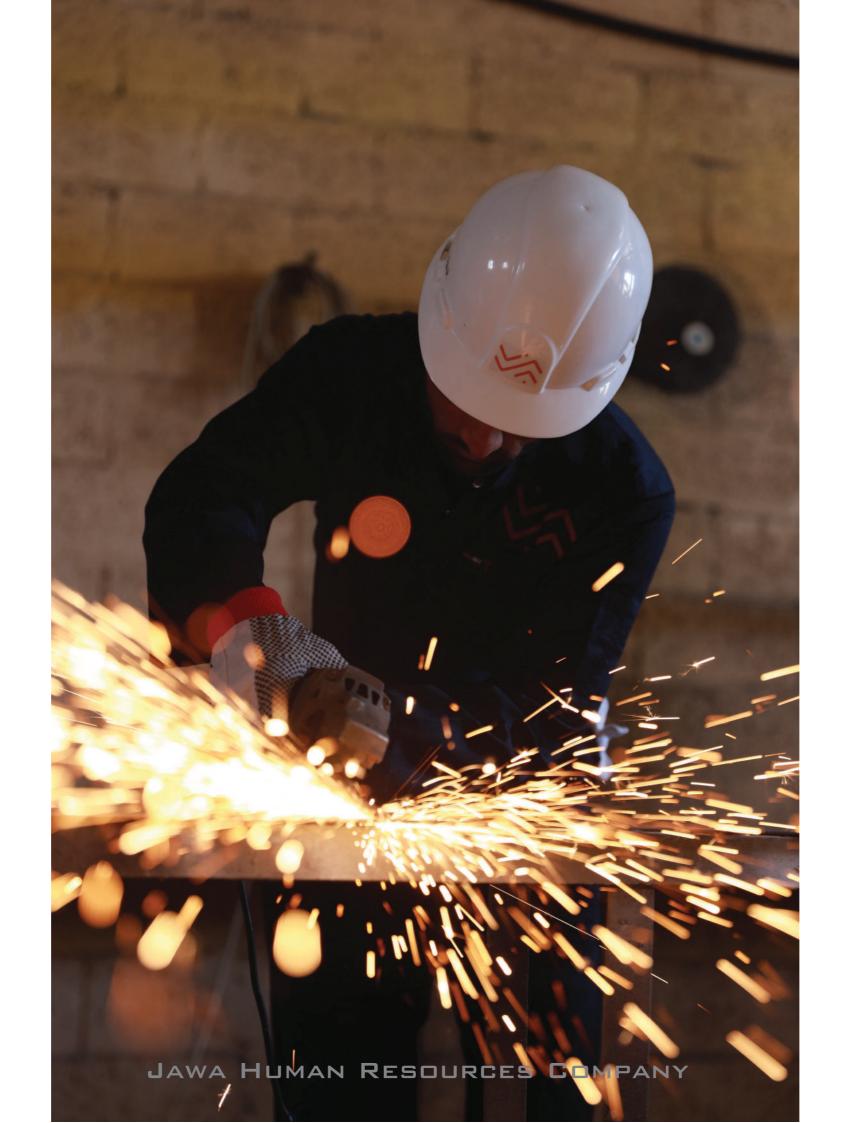








QZEEN RESTAURANT









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JAWA HUMAN RESOURCES COMPANY











HALA SUPPLY CHAIN SERVICES CO.

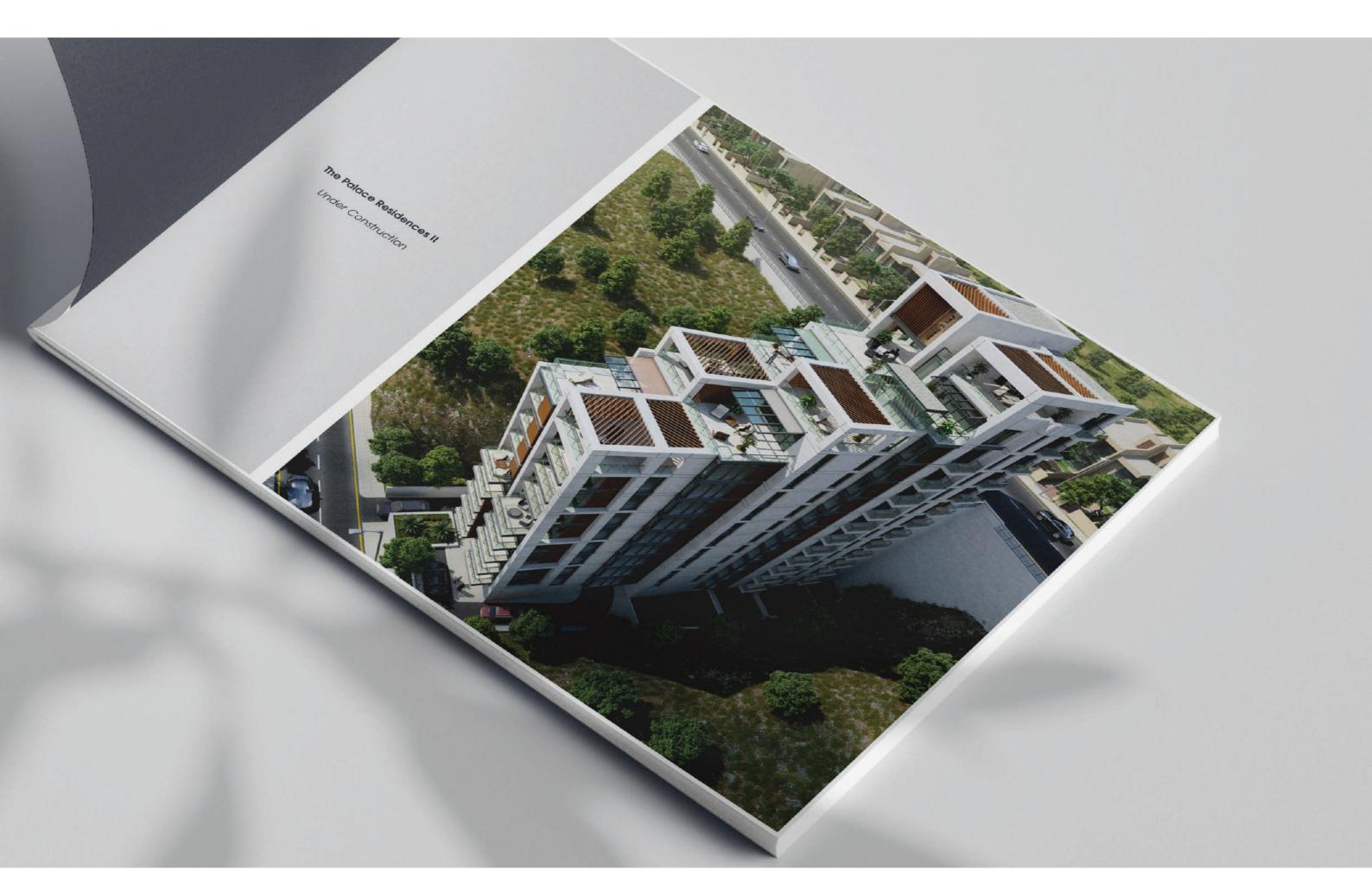
03-CATALOGUES & COMPANY PROFILES

GRABBING THE ATTENTION TOWARDS YOUR COMPANY COMES ALSO IN THE FORM OF PRINTINGS. WE HAVE DESIGNED HUNDREDS OF PRINTING COLLATERALS INCLUDING CATALOGUES & COMPANY PROFILES. ONE THING THEY ALL HAVE IN COMMON; THEY ARE VERY ATTRACTIVE, EASY TO READ, AND ARE EASY-TO-GET FROM COVER TO BACK COVER.

BRAINSTORMING SESSIONS ARE ALSO REQUIRED FOR PRINTINGS OF ALL TYPES AS SECTIONS, FONT SIZES & SELECTIONS, THEMES, MEDIA USED AND INFORMATION INCLUDED SHOULD BE STUDIED WELL TO MAKE SENSE. OUR SENIOR DESIGNERS UNDERSTAND THE BUSINESS BEFORE DESIGNING, AND THIS IS A SKILL THAT IS ALMOST ALWAYS NOT PRESENT. TEXTS UNDERGO COPYWRITING, AND MIGHT BE REWRITTEN PROFESSIONALLY BASED ON THE REQUIREMENTS PROVIDED.



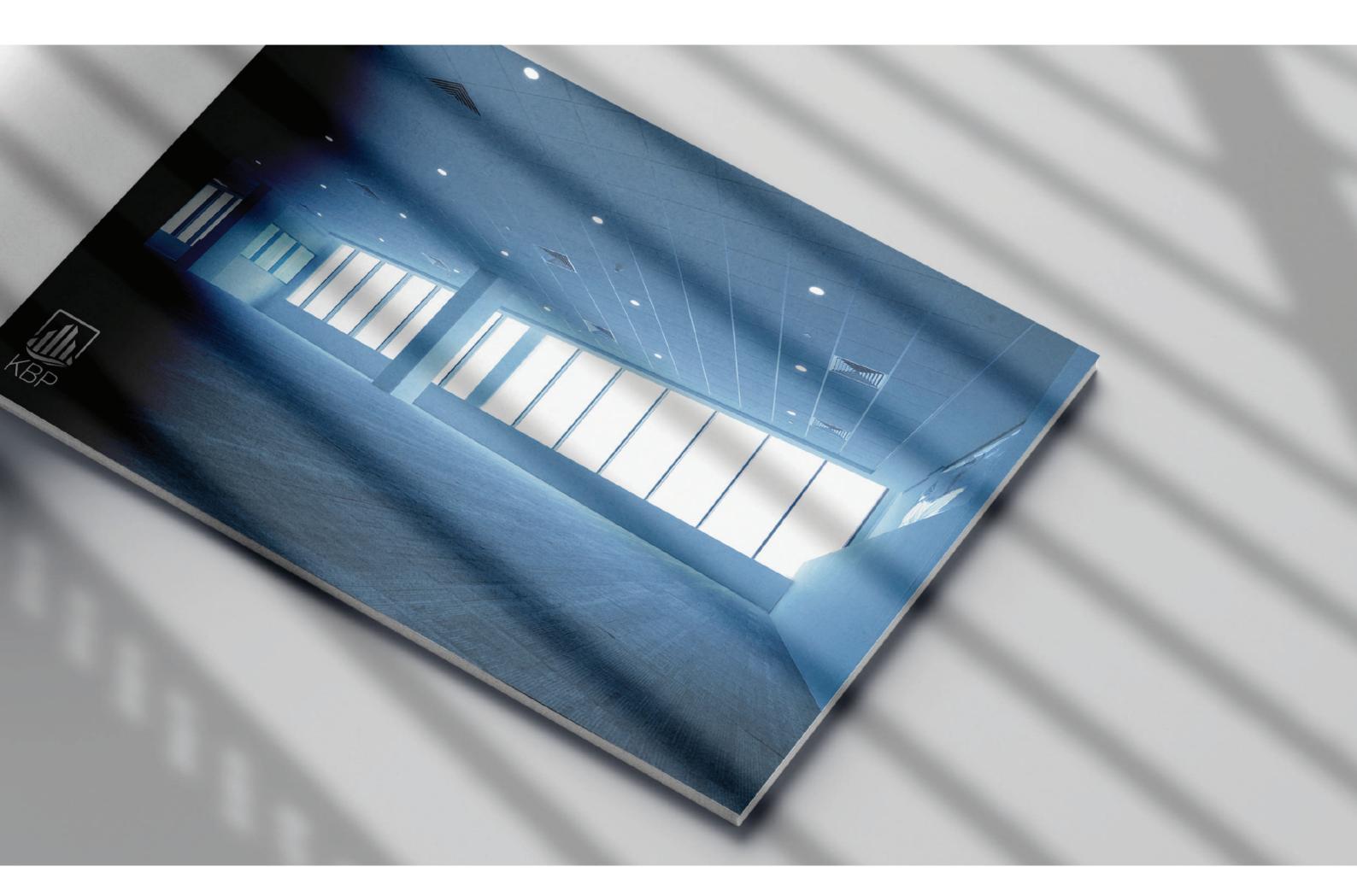
LORIENT HOMES



LORIENT HOMES



ASSYSTEM RADICON



ASSYSTEM RADICON



ALBANI DEVELOPMENT COMPANY



ALBANI DEVELOPMENT COMPANY



RASHED AL RASHED & SONS GROUP



insolidate the development philosophy of new realestate ofessional manner. It is interested in choosing the best sful strategic partnerships in many projects in the

Rashed Abdul Rahman Al-Rashed & Sons Group is a dynamic, leading conglomerate in Saudi Arabia. One of the region's most important companies across a diverse range of industries, including the commercial, industrial, construction and real estate sectors. For more than 65 years, the group has been instrumental in the development of Saudi Arabia.

Firmly committed to contributing to the growth and prosperity of the Kingdom by creating strategic alliances and partnerships, the Group prides itself on not only delivering products and services of the highest quality and standards, but also in operating with the utmost integrity at all times.







AMECO GENERAL TRADING

04-3D CHARACTERS

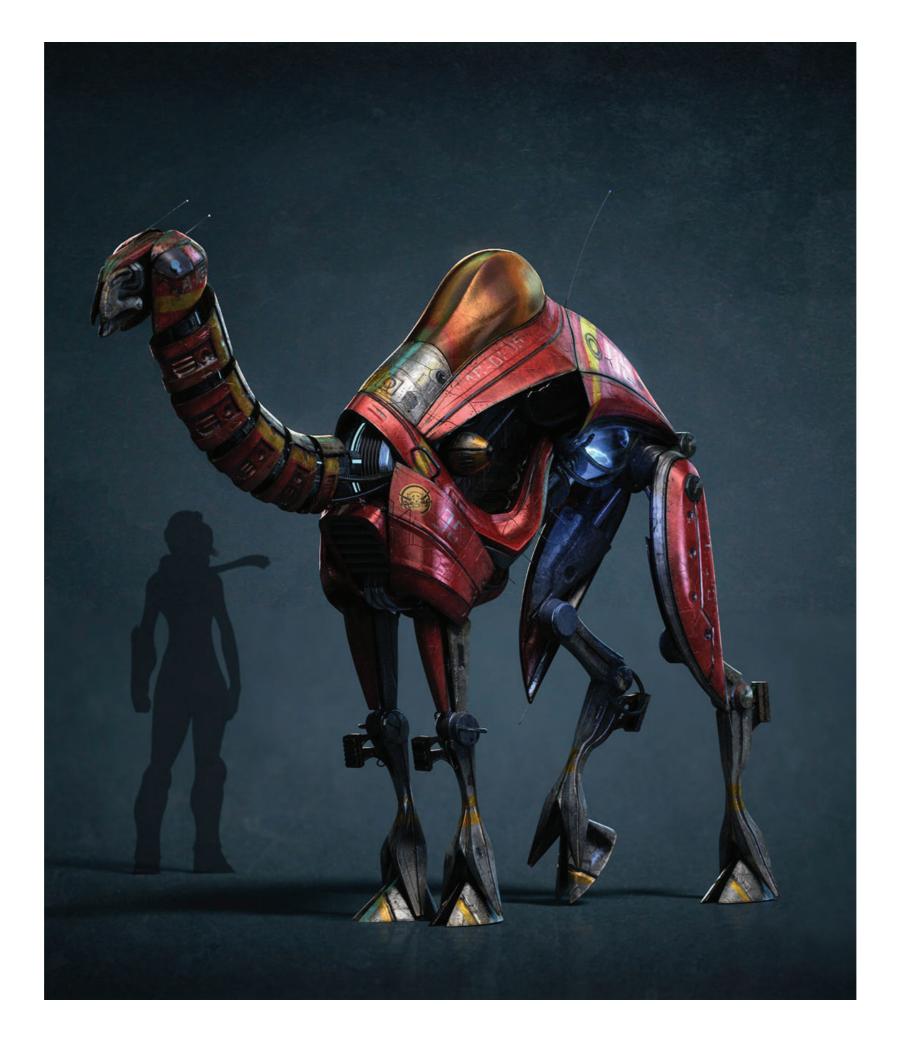
3D ANIMATION CAN BE FOUND EVERYWHERE TODAY. ITS EFFECTIVENESS AND STRENGTH LIES IN THE FACT THAT IT IS AN WIDELY USEFUL TECHNOLOGY THAT CAN BE USED TO PRODUCE ANY SORT OF IMAGES: REALISTIC, FANTASTIC, PRAGMATIC, INNOVATIVE. THE ONLY LIMIT TO WHAT IT CAN DO IS REALLY THE IMAGINATIONS OF THE ANIMATORS. THE FIELD HAS A BRIGHT FUTURE, A WELL-ESTABLISHED ONE AS WELL AS ONE THAT IS GETTING NEW INNOVATIONS ALL THE TIME.



LAYAN CHARACTERS



LAYAN CHARACTERS



DESERT SHIP



DESERT SHIP



PASSING TIMES



PASSING TIMES

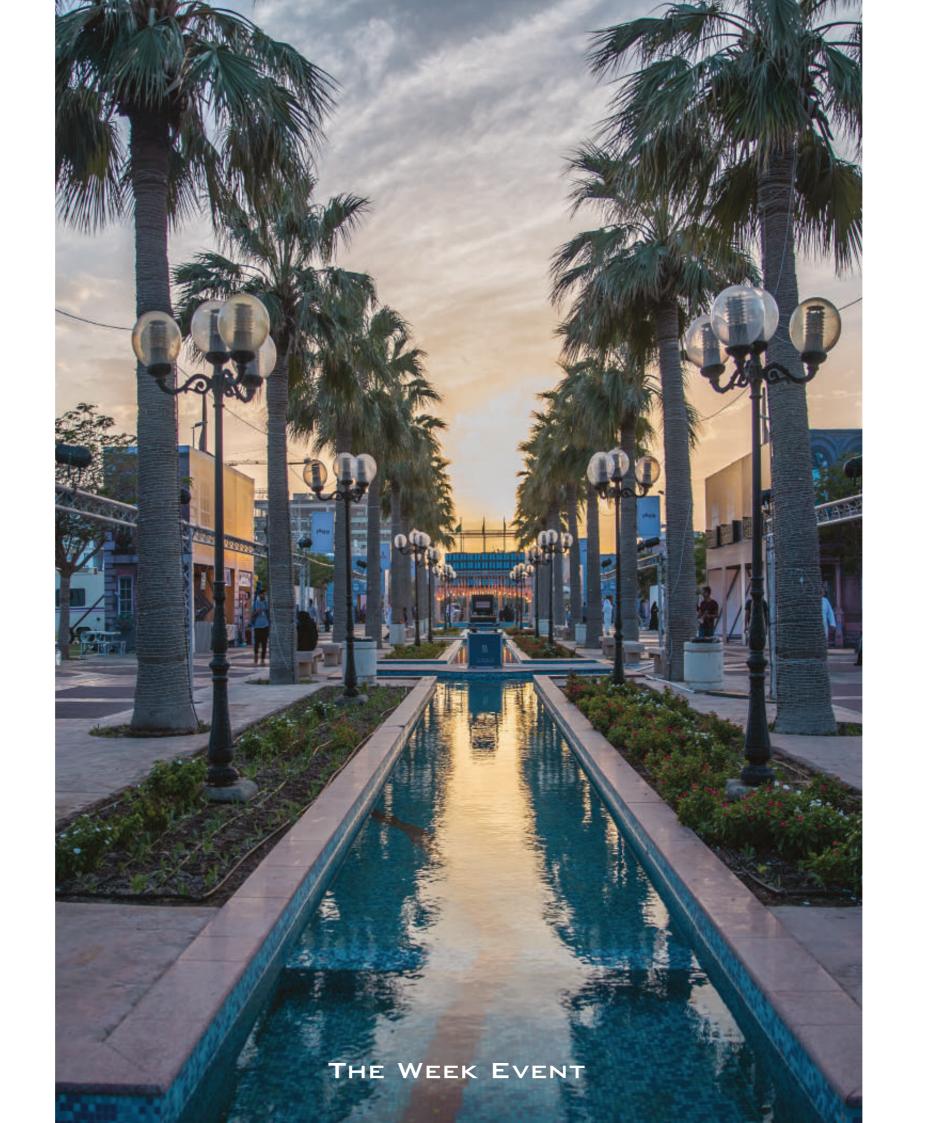
D5-EVENT MANAGEMENT

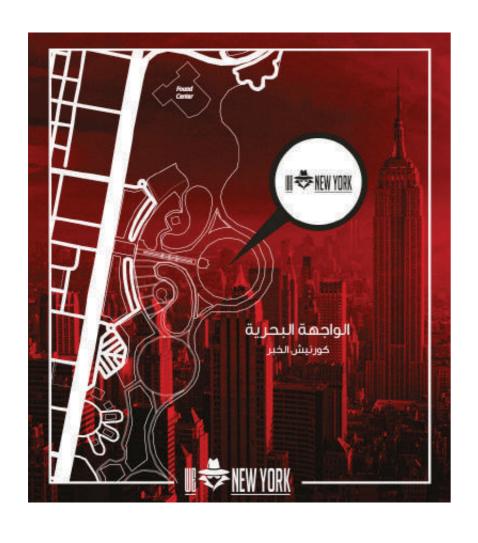
EVENT MANAGEMENT IS MORE THAN JUST MAKING A TO-DO LIST.

AT STAY POSITIVE, WE USE OUR CREATIVITY TO BRING A VISION TO

LIFE.

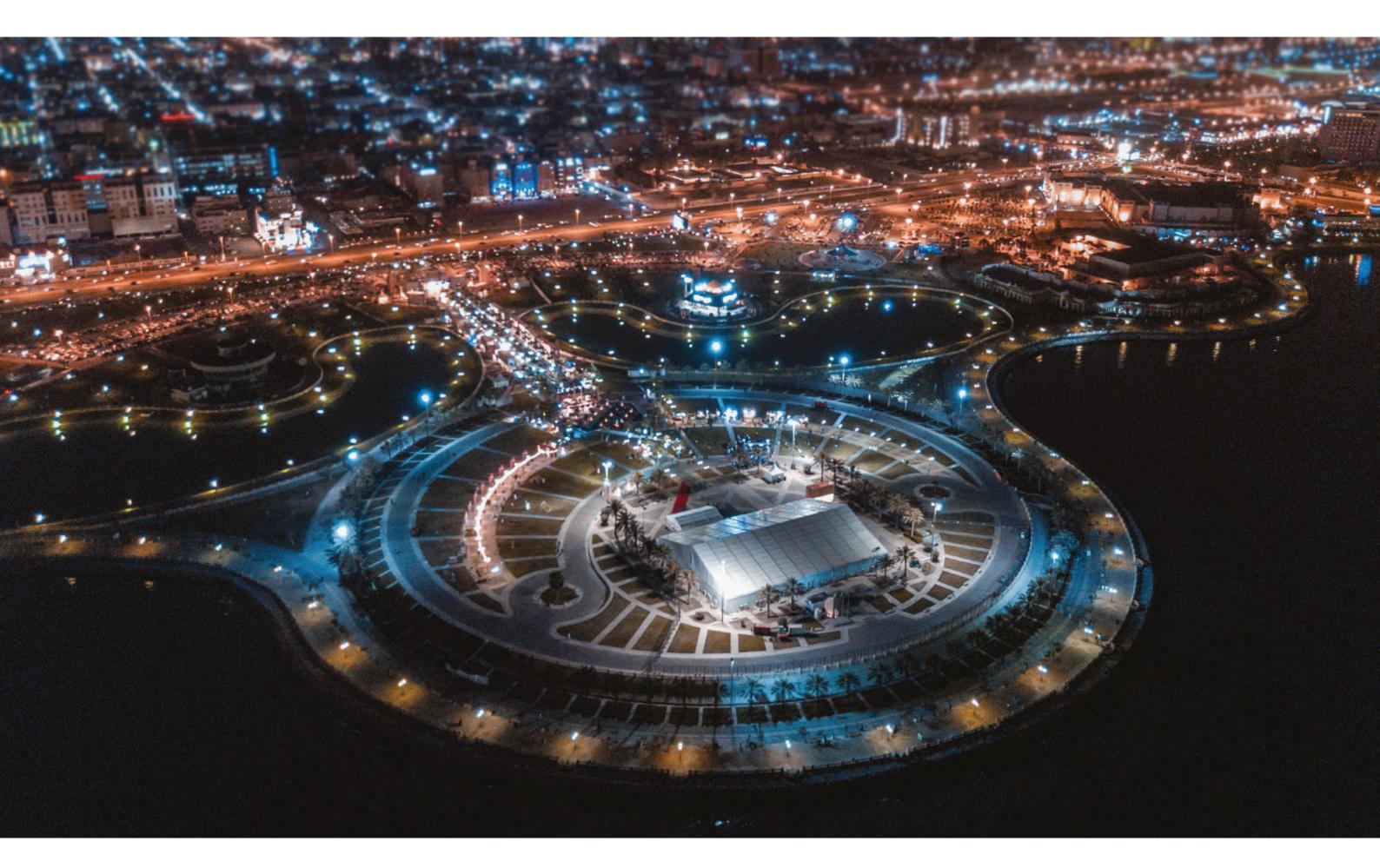
WITH DUR PASSIONATE, CREATIVE & INDUSTRY PROFESSIONALS, WE SEEK RESHAPING & ENHANCING EVENT MANAGEMENT BY RAISING THE QUALITY STANDARDS OF THE PROVIDED WORK, ACCURATE IMPLEMENTATION, AND THE POWER OF CUSTOMIZED TECHNOLOGY & CREATIVE SOLUTIONS, DELIVERING THE EFFICIENCY TO THE HIGHEST PERFORMANCE.











THE WEEK EVENT











AL JOMAIH BEVERAGES COMPANY

06-RED CUBE - SMART BOX®

AN INTERNATIONAL AWARD WINNING TECHNOLOGY COMPANY FROM SOUTH KOREA, SPECIALIZED IN DEVELOPING AND MANUFACTURING OF LOT BASED REAL TIME ADVERTISING DELIVERY BOXES.

RED CUBE IS A GREAT WAY TO REACH A LARGE DEMOGRAPHIC AND ENSURE MAXIMUM EXPOSURE FOR YOUR MESSAGE. IN ADDITION TO BEING HIGHLY VISIBLE, RED CUBE IS ALSO COST EFFECTIVE. THE TYPES OF ADS THAT CAN BE PLACED ON RED CUBE VARY WITH AN ABILITY TO INCLUDE PROMOTIONAL MATERIALS, DISCOUNTS, ADS AND PRODUCT INFORMATION.

RED CUBE IS JUST AN EFFICIENT AND EFFECTIVE WAY TO ADVERTISE YOUR COMPANY IN A SMART WAY.



RED CUBE

07-ARCHITECTURE - MASTER PLANS

WE SPECIALIZE IN MASTER PLAN RENDERINGS. THIS HAS ALWAYS BEEN ON THE TOP OF THE LIST OF PRODUCTS WE DEVELOP. THESE VISUALIZATIONS BRING TO LIFE DEVELOPMENTS THAT COVER MANY SQUARE KILOMETERS AND CONTAIN A VARIETY OF THEMES THAT CAN FEATURE AS MANY DIFFERENT ELEMENTS AS YOU DESIRE. THESE ARE TYPICALLY LONG TERM PROJECTS OR MAJOR DEVELOPMENTS WITH MANY STAKEHOLDERS TO ENTHUSE, INCLUDING GOVERNMENT AUTHORITIES, LANDOWNERS, FINANCIERS AND INVESTORS, AS WELL AS END USERS. THESE RENDERS OFFER YOU THE ABILITY TO CREATE AN IMPRESSION OF HOW THE OVERALL DEVELOPMENT WILL APPEAR AND THE EFFECT IT WOULD HAVE ON THE ENTIRE LANDSCAPE, NOT JUST THE SMALLER DETAILS OF SPECIFIC AREAS.











THE FUTURE MASTERPLAN OF THE KINGDOM OF BAHRAIN









08-TOWERS

THE POTENTIAL OF TOWERS TO SHAPE A SKYLINE AND ATTRACT INVESTMENTS IS IMMENSE. WE VISUALIZE ICONS AND PROVIDE YOU AN INSIGHT INTO OUR CREATIVE INTERPRETATIONS AS WE SCULPT THEM INTO MONUMENTS. WE ALSO TAKE THE TIME TO DETAIL YOUR BUSINESS ENVIRONMENTS WITHIN AND HOW THE EXTERIORS COMPLIMENT ITS SURROUNDINGS.

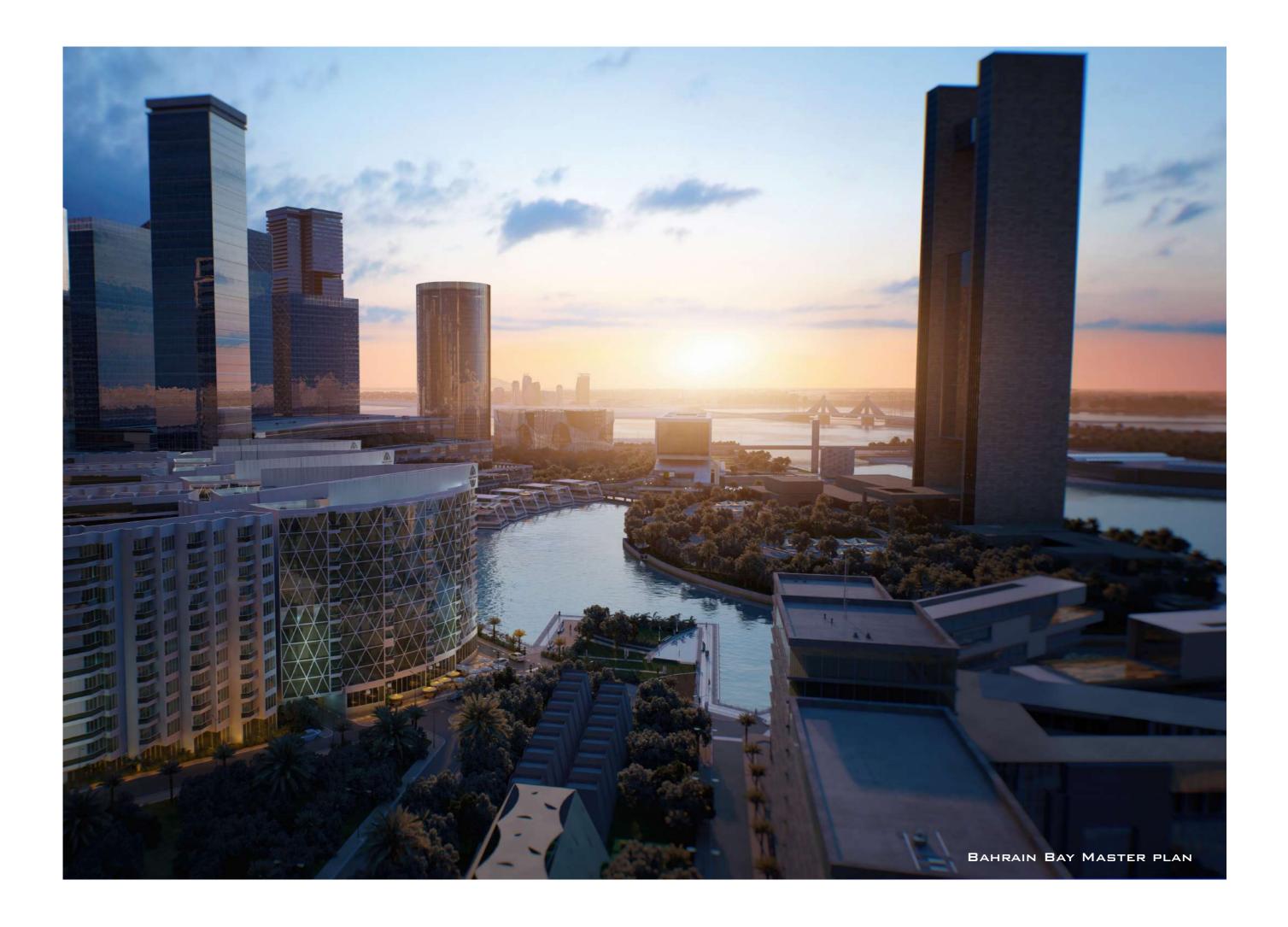




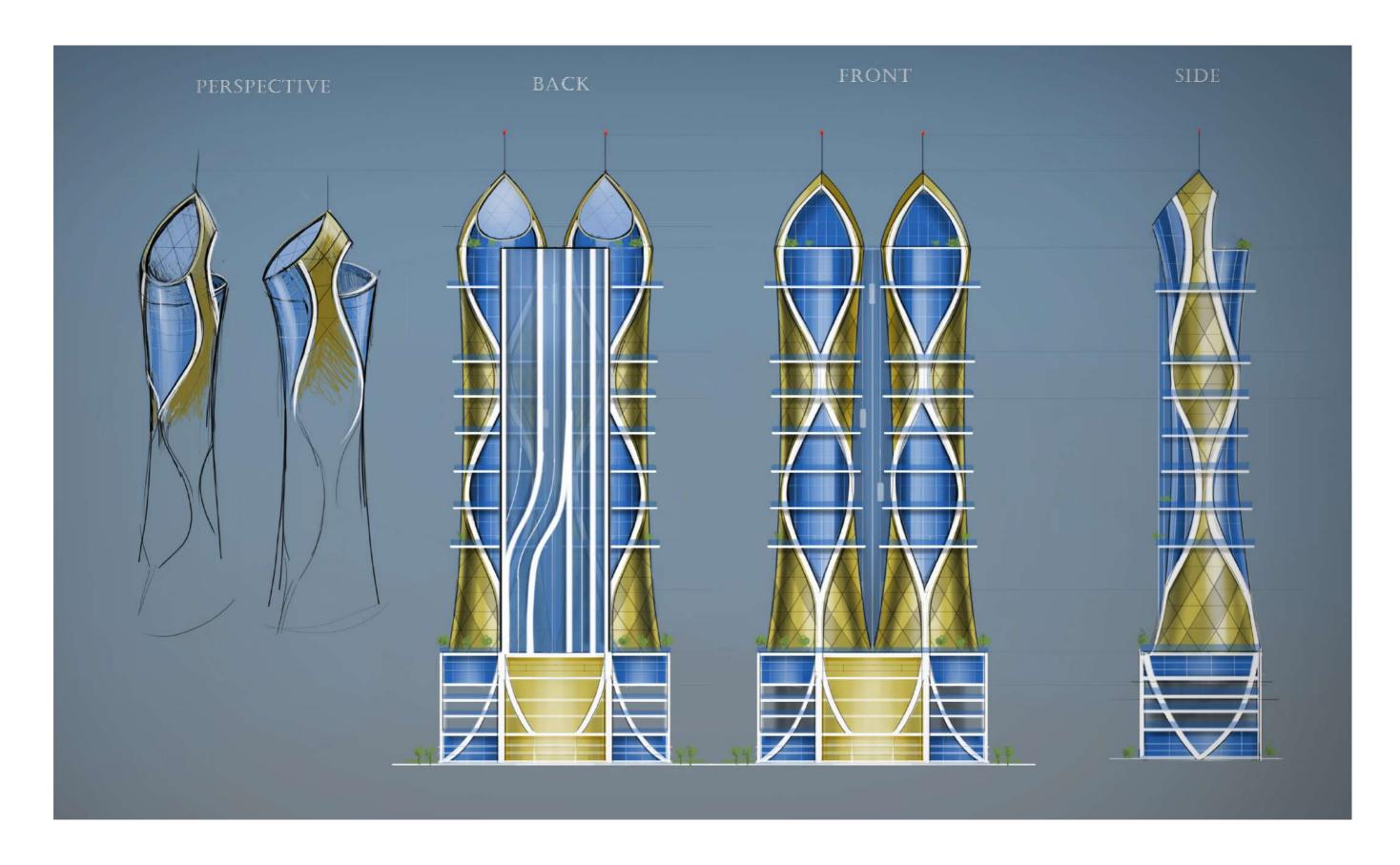
















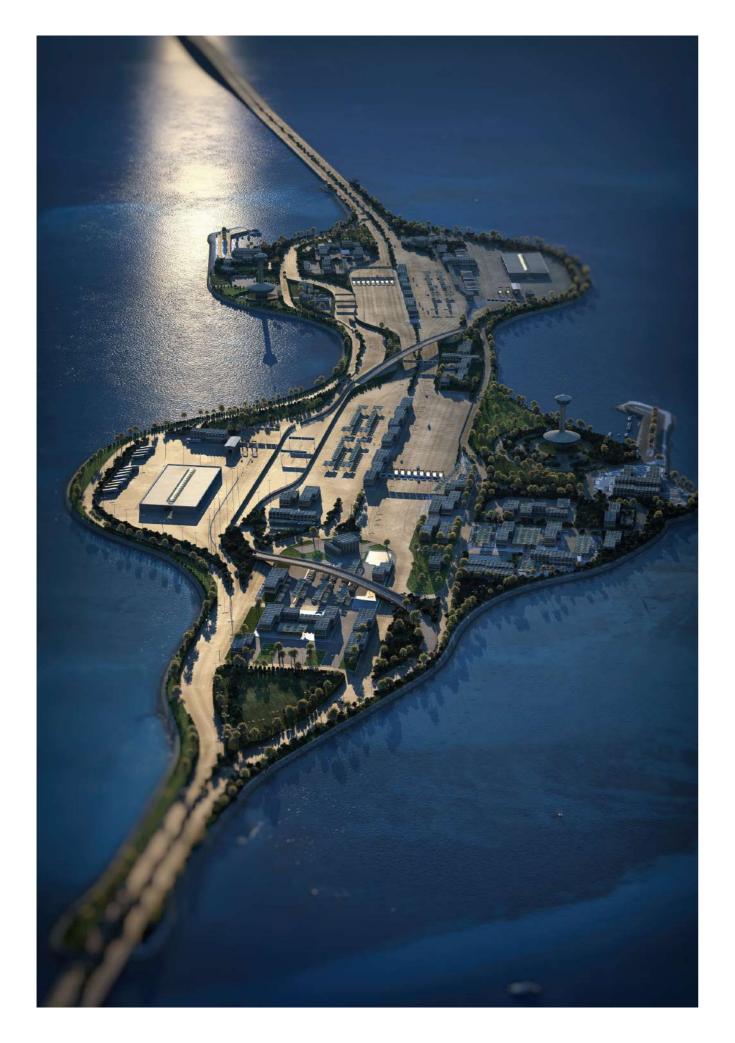


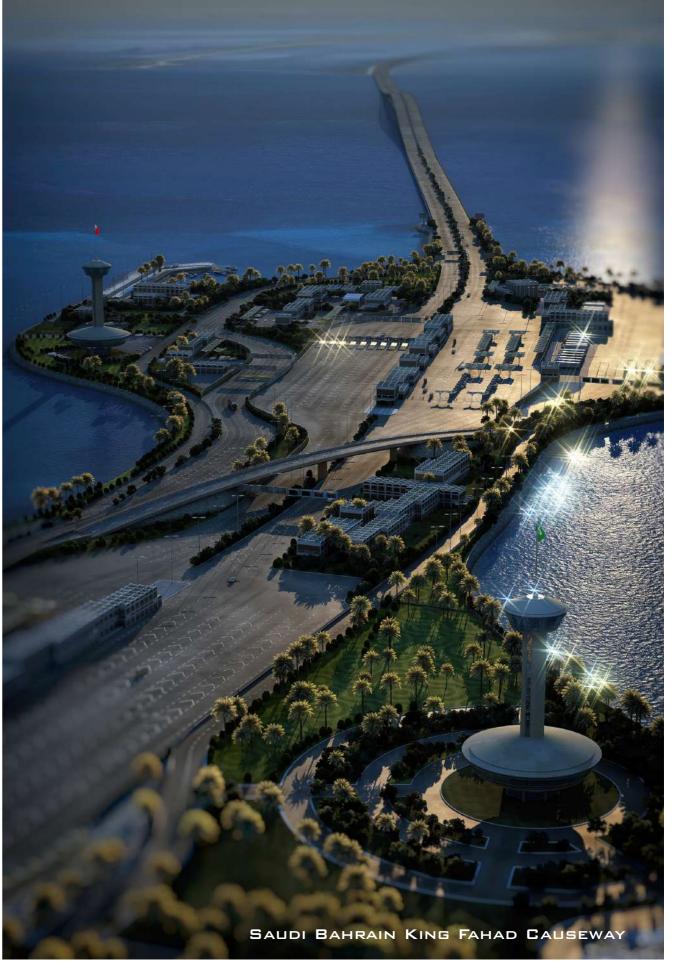
09-SPECIAL PROJECTS

WE HAVE BEEN GIVEN OPPORTUNITIES TO SHOWCASE OUR VARIED ABILITIES BY BRINGING EXCEPTIONAL CONCEPTS, IDEAS, AND DREAMS INTO REALITY.

EVER SO OFTEN WE GET THE CHANCE TO GO PAST OUR LIMITS AND CREATE UNIQUE PERSPECTIVES.







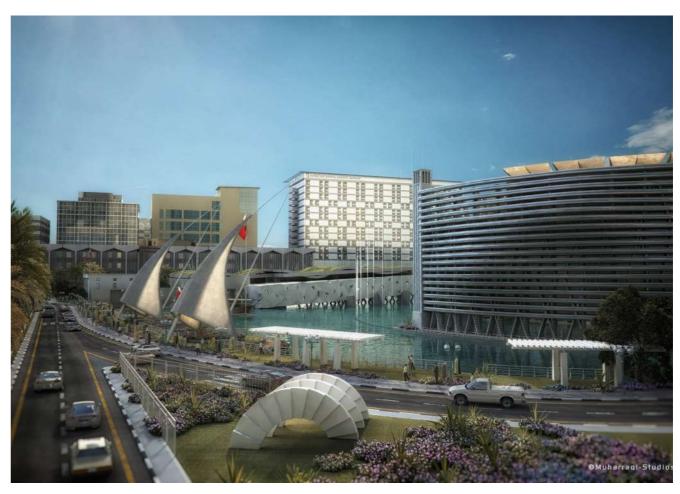


BAB AL BAHRAIN CONCEPT DESIGN



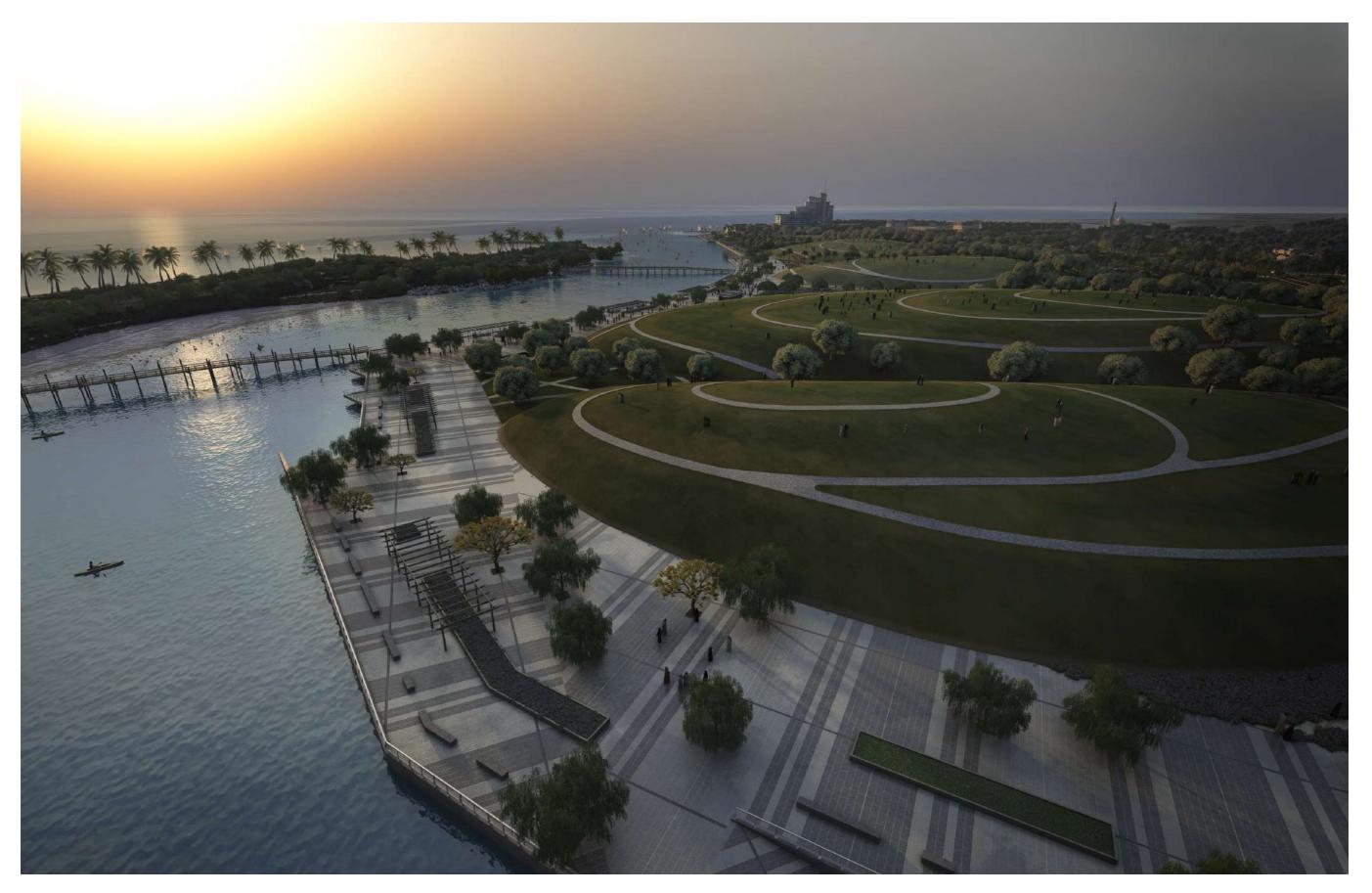
BAB AL BAHRAIN CONCEPT DESIGN











DAREEN BEACH PARK



DAREEN BEACH PARK



10-INTERIORS

THE ATTENTION TO DETAIL OFFERED TO OUR CLIENTS WHILE IMPLEMENTING THEIR DESIGNS AND BRINGING ALIVE THEIR COMFORT REALMS CAN BE EXPERIENCED...





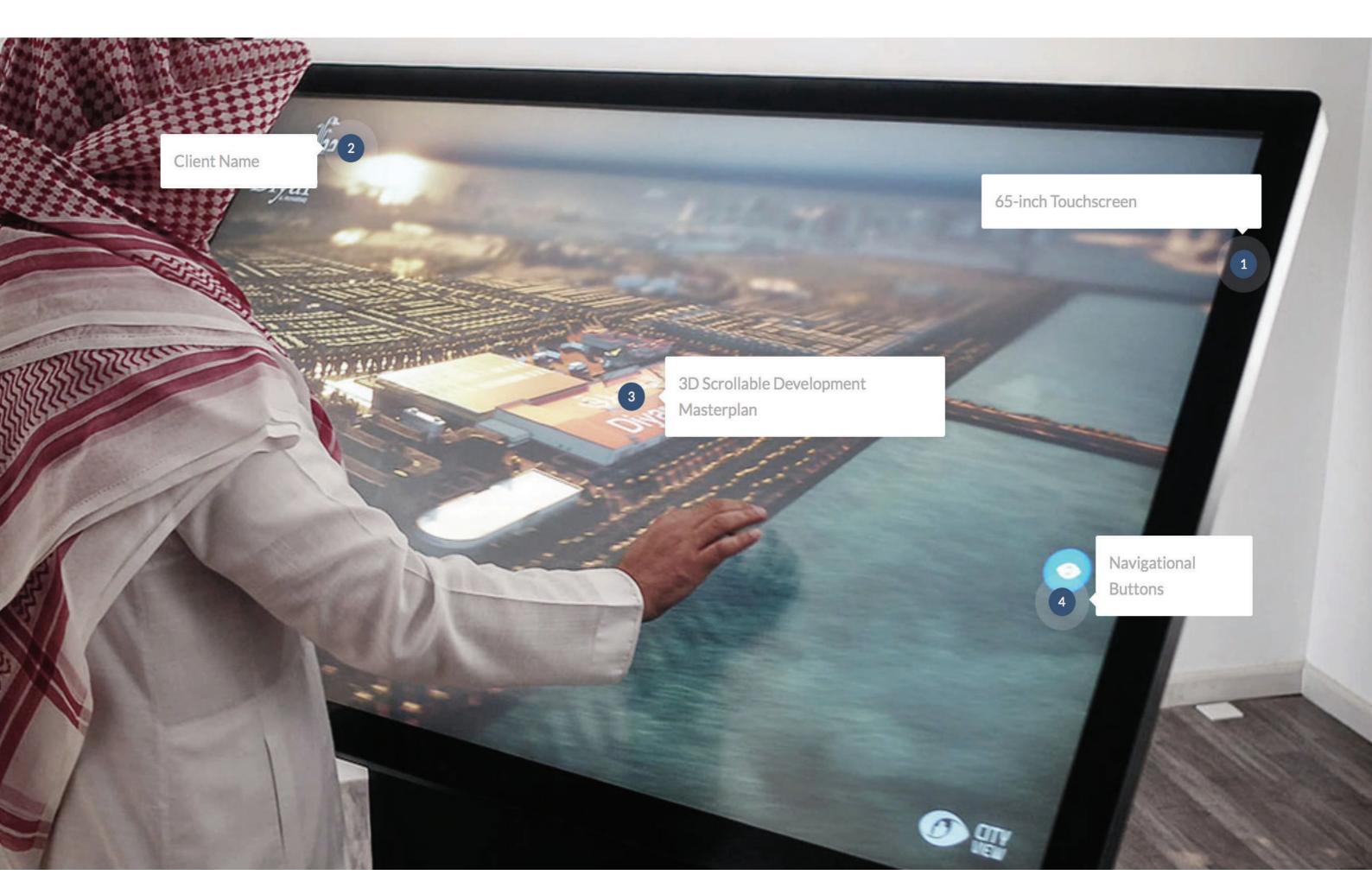




1 1-CITYVIEW-TOUCH®

WITH ITS 65" DISPLAY, DUR CITYVIEW-TOUCH IS SURE TO MAKE AN IMPRESSION, AND THAT'S BEFORE YOUR CLIENTS STARTS TO ENJOY THE SILKY SMOOTH OVERVIEW OF YOUR LATEST DEVELOPMENT. CITYVIEW-TOUCH IS PERFECT FOR SHOWING YOUR WORK ON A BIG SCREEN, WITH A TOUCH-SENSITIVE DISPLAY THAT IS SO INTUITIVE TO USE THAT A CHILD COULD MASTER IT. CITYVIEW-TOUCH GIVES YOUR CLIENTS THE FREEDOM TO fly OVER YOUR DEVELOPMENT TAKING IN THE SCOPE, BUT THEN ZOOM IN FOR CLOSER DETAIL. ON-SCREEN TOOLS ALLOW THE USER TO fIND DISTRICTS, IMPORTANT FEATURES AND FACILITIES WITH EASE, ALLOWING THEM TO fIND PROPERTIES IN PROXIMITY TO SCHOOLS, SHOPS OR SPORTS CENTRES.

CITYVIEW-TOUCH IS FULLY CONNECTED TO A COMPREHENSIVE BACKEND SYSTEM, DISPLAYING ONLY PROPERTIES THAT ARE STILL AVAILABLE FOR PURCHASE IN YOUR DEVELOPMENT AND TRACKING POINTS OF INTEREST — SHOWING YOU WHAT IS SOUGHT AFTER AND WHAT IS LESS IMPORTANT TO YOUR CLIENTS, ALLOWING FOR BETTER FUTURE DEVELOPMENTS WHERE THE IMPORTANT IS CONSERVED, THE UNIMPORTANT REJECTED.



CITYVIEW TOUCH



12-VIDEO PRODUCTION & ANIMATION

ABOVE WE STATED HOW 3D WORKS NEED AN EYE-TO-DETAIL AND A LOT OF PATIENCE. MORE PATIENCE IS NEEDED WHEN FILMING A VIDEO OR WORKING ON A 3-DIMENSIONAL ANIMATION CLIP. WE HAVE HIGHLY INVESTED ON OUR EQUIPMENTS TO MAKE THIS EVEN





WATERBAY



AMFA



LAYAN



CITYVIEW TOUCH



AIR ARABIA



KING FAHD CAUSEWAY

THIS IS A GESTURE OF GRATITUDE FOR BELIEVING THAT WE CAN TAKE YOUR VISIONS PAST THE HORIZON.

WE APPRECIATE YOUR CONTINUED TRUST IN OUR ABILITIES TO SEE FAR FROM THE NORMAL, THE ACCEPTABLE, THE MUNDANE, KNOWING WE CAN SHOW YOU IMAGINATION COME ALIVE.

BRINGING IDEAS TO LIFE IS A DEDICATED ART FOR BOTH STAYPOSITIVE ADV & MUHARRAQI STUDIOS. THANK YOU FOR BELIEVING IN OUR POTENTIAL TO HARNESS YOUR DREAMS AND CONVEYING THE FUTURE TO FRUITION BEFORE THE WORLD AWAKENS.